



# Training Opportunity



## Media Relations

Wednesday, February 15, 2023

10:00 am - 3:00 pm

Chesterfield Career and Technical Center  
13900 Hull Street Road, Midlothian, VA 23112

**Course co-hosted by the  
FBI Richmond Field  
Office and the  
Chesterfield County  
Police Department**

**Students will be awarded  
4 DCJS career  
development hours**

**Course cost: Free**

**To apply, visit  
[https://vlnsn.org/  
MediaRelationsFeb2023](https://vlnsn.org/MediaRelationsFeb2023)**

### Course Description

Please join us for FREE training provided by internationally-known FBI National Academy communications instructors Gail Pennybacker and Ken White. If you are a Public Information Officer for a Virginia law enforcement agency or a policing executive tasked with speaking to the public and the media during a crisis situation, then this is the training for you! Participants will also learn best-practices for controlling the narrative for your agency and releasing information effectively using social media. Space is limited, so sign up soon.

**Chesterfield County Police Training Academy  
PDTraining@chesterfield.gov  
(804) 751-4490**



For more information, contact Jim Moore, Leadership Development Coordinator

(804) 748-1329 or MooreJD@chesterfield.gov